

Case Studies and Results

Performance data across multiple engagements



Riserify

Case Study: From 0 Calls to 50+ Demos Per Month in 90 Days

Client Overview

- B2B AI Revenue Intelligence SaaS
- **\$8.8M Seed Funded**
- ACV: \$24,000

Results in 90 Days

- 50+ demos/month
- 41 calls in a single week
- 187 leads generated
- \$4.48M pipeline generated

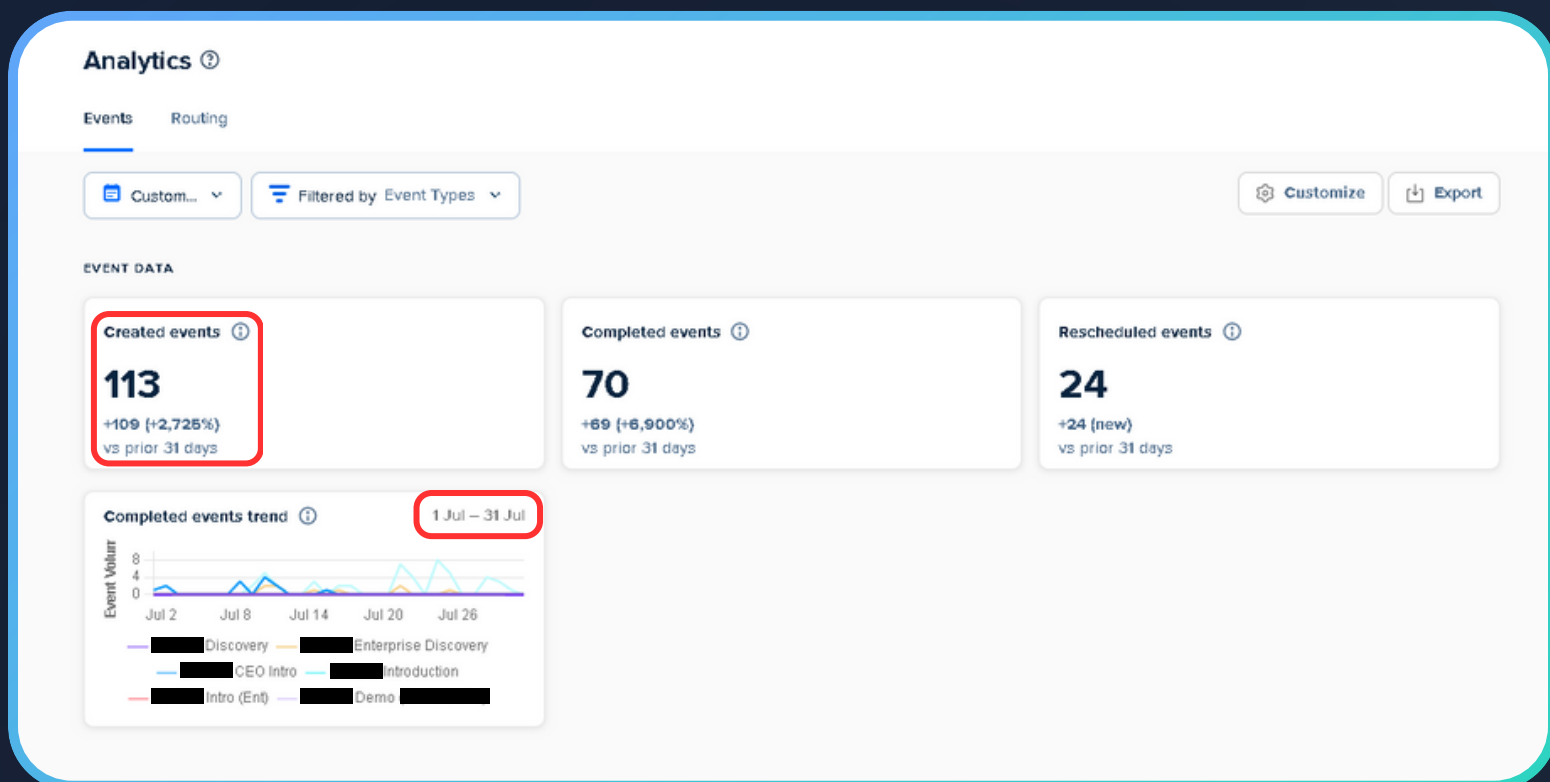
Meetings Booked With...



crunchbase



113 Sales Calls Booked in One Month



113 Calls Scheduled in July

89 Net Qualified Calls

100% from outbound, no ad spend



Example Reply from ClickUp

Global Marketing Lead

From: Benjamin <[redacted]@clickup.com>

To: Olivia <olivia@client.com>

 Reply

Hi Olivia,

Thanks for reaching out. I'd be interested in hearing more about this. You can find my calendar [here](#).

Thanks!

Ben



ClickUp





Example Reply from Forbes

VP of AI Strategy

From: Ronak <[redacted]@forbes.com>

To: Lily <lily@client.com>

 Reply

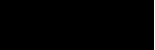
Hi Lily,

Thank you for sending the examples. They are insightful and clear, and I appreciate the specificity.

We would be interested in learning more about the work you have done with other clients in the media space.

Happy to jump on a call to explore these ideas in more depth.

Availability (EST)
06/16 : 12:00- 1:00 PM
06/18 : 1:30 - 2:30 PM

Ronak
Vice President of 
Forbes

Forbes



Example Reply from **Crunchbase**

VP of Customer Success

From: Aanal <[redacted]@crunchbase.com>
To: Olivia <olivia@client.com>

 Reply

Hi Olivia!

I'd be interested in learning more. Let me know available times.

Aanal

VP of 

crunchbase



Qualification & Call Process

1

Data Sourcing & Enrichment

We use custom in-house scrapers and enrichment tools to pull the freshest data, cross-check it against multiple sources, and filter out unfit leads before any outreach begins.

2

Automated Pre-Qualification

AI validates company details, ICP relevance, and decision-maker status, ensuring we only contact the right people with accurate information.

3

Response Vetting & Final Approval

Once a lead responds, AI assesses intent and fit, then an inbox manager performs a final manual check before booking the meeting directly onto your calendar.



How We Work

Pricing Model

Month-to-month
engagement

Cancel anytime, no
lock-in

What We Do



Source the data



Launch the campaigns



Write the copy



Book sales calls

Deliverables



Pre-defined qualified sales calls each month



2-3x pipeline coverage from SQLs above booked demos



Predictable ROI at a few hundred dollars per call

Want a Proven Partner to Bring
You **30-40 Qualified Demos**
Every Month so Your Reps Can
Focus on Closing?



Book a Call

calendly.com/riserify/strategy-session



Riserify